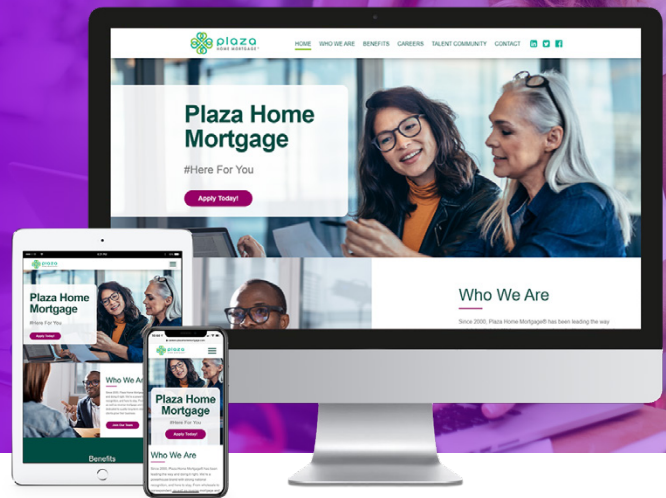


EMPLOYER BRANDING SOLUTIONS

STANDARD CAREER WEBSITE

Impactful Websites That Drive Results

Online recruiting is all about a positive candidate experience, and our Standard Career Website is designed to provide just that. Our site will drive conversions while enabling your recruiting team to work more efficiently and get even more hires.



Feeling the need for a career site, or is your current one looking a little dated?

Maybe you are hoping to promote a career event. Or, are you working with a tight budget but really don't want to sacrifice on quality? Put simply: are you looking to attract more of the right type of applicants for your business?

A lot of questions, we know. The short answer is: The Foundry can help. We have developed clean and to the point Standard Career Websites and Event Career Pages which allow you to not only showcase your opportunities and/or events, but also promote your organization and employer brand!

Your jobs will be highlighted in the most appealing way, this includes:

- Fully responsive site
- Template designed and developed by digital professionals
- **Quick and easy implementation**
 - Images, colors and text can be changed.
 - Link to up to 5 social media sites
- **Job Feed** or **Monster** integration
- Comes with **Google Analytics** reporting to help you make decisions.
- Web development using the latest trends in coding to facilitate **Google for Jobs** crawling
- Accessibility Conformant (conformance to WCAG 2.2, level AA).
- Incorporates SEO best practices
- Customizable at a fee, for example:
 - Additional Sections
 - Video Headings



Standard Site Upgrade also includes:

- A banner campaign to drive seeker traffic to your new page
- Copywriting to be optimized for your audiences and SEO
- Selection of up to 4 images

Let's make your new Standard Career Website your virtual recruiting assistant, on hand 24/7!

THE **FOUNDRY**
BY MONSTER

MONSTER



Trust your employer brand to a proven performer

For 25 years, Monster has been gathering job seeker data. How they think, how they behave, how they convert. No one else can build and execute your employer recruitment projects the way we can.

THE FOUNDRY by Monster is a big-idea, good-enough-is-not-enough team of digital strategists and experts of recruitment and retention. As an employer branding agency, we help recruiters and HR professionals across North America forge their employer brand, tell their story and fortify their recruitment marketing. And we'd be delighted to play a part in your recruiting success.

What our clients have to say

"The end result was extremely satisfying and we look forward to working again with The Foundry."

— Calgary Co-op

For more information, fill out The Foundry by Monster's Deltek Marketplace [Contact Us](#) form today!

THE **FOUNDRY**[™]
BY **MONSTER**
Employer Branding Agency